

Rochester / Grand Mound Farmer's Market Steering Committee meeting  
2/9/2011

Attending:

Bill Zimmerman  
Bethany Lael, Lael's Moon Garden  
James Jacobson, Happy Hen Farm  
John Kesting, PJ Farms  
Jim Belknap, Rising River Farms

Market opening date will be Saturday 6/25/2011 ending 9/24/2011. May operate for 2 additional weeks if vendors agree.

Hours will be 9 AM to 2 PM on Saturdays.

Same location Rochester Middle school.

We are eligible for Wle and Senior coupons in 2011, based upon 5 or more eligible farms participating.

Discussed a number of changes to our guidelines.

Fee structure for this year will probably be a base fee for the season and a weekly fee.

Who may participate -farmers, processors, crafters, non-profits - how we will define these - and what type of products may be sold at the market. - More language to be drafted.

Signage - Each vendor will have one - more language to be drafted.

Spaces will be 10' x 10'. Vendors are responsible for securing their own canopy properly.

Reviewed revenue and expenses from 2010. Still working on our budget for 2011.

We are considering hiring a person to be the market manager, Duties: check in vendors each week, collect the fees, record sales totals., ensure signage is in place, area is kept clean, assign spaces, monitor vendor activity, work with steering committee.

Next meeting is tentative for March 8 @ 6:30 PM -location to be determined.